



# DIGIWEB SOLUTIONS

Innovate. Integrate. Inspire



# ABOUT US



Welcome to Digiweb Solutions, your trusted partner in the dynamic world of digital marketing. Founded in 2015 by Abhishek Salwan, a certified digital marketing expert, Digiweb Solutions has been at the forefront of revolutionizing the way businesses connect with their audiences in the digital age.

## **Our Journey**

Our journey began in the picturesque city of Jammu, where Abhishek's passion for digital marketing and his vision for helping businesses thrive in the online landscape came to life. Over the years, we have grown from strength to strength, consistently providing innovative and result-driven digital marketing solutions.

## **Comprehensive Digital Services**

At Digiweb Solutions, we offer a comprehensive suite of A-Z digital marketing services designed to empower businesses of all sizes. From crafting engaging content that tells your brand's story to optimizing your online presence for search engines and managing effective social media campaigns, we've got your digital needs covered.

## **Why Choose Us**

What sets us apart is our unwavering commitment to our clients' success. We believe in building long-lasting partnerships based on trust, transparency, and a relentless pursuit of excellence. Our team of dedicated professionals brings a wealth of expertise to every project, ensuring that your business not only survives but thrives in the competitive digital landscape.

## **Our Mission**

Our mission is simple yet powerful: to empower businesses to achieve their digital goals, reach new heights, and leave a lasting impact in their respective industries. We understand that every client is unique, and we tailor our solutions to suit your specific needs, goals, and aspirations.

## **Join Us on Your Digital Journey**

Whether you're just starting your digital journey or seeking to enhance your existing online presence, Digiweb Solutions is here to guide you every step of the way. Together, we'll navigate the ever-evolving digital landscape and craft strategies that drive results, leaving a lasting digital footprint.

Thank you for considering Digiweb Solutions as your digital marketing partner. We look forward to helping you unlock the full potential of your brand in the digital world.



## Company In Numbers

For

08

Years

We have been implementing functional internet solutions for our clients

500<sup>+</sup>

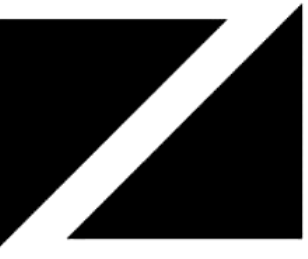
PROJECTS IMPLEMENTED

200<sup>+</sup>

BUSINESSES SERVED AND COUNTING

2 Years

AN AVERAGE PERIOD OF COLLABORATION  
WITH A CLIENT



# Digital Marketing Services



Have a look at our best in town  
digital marketing services.



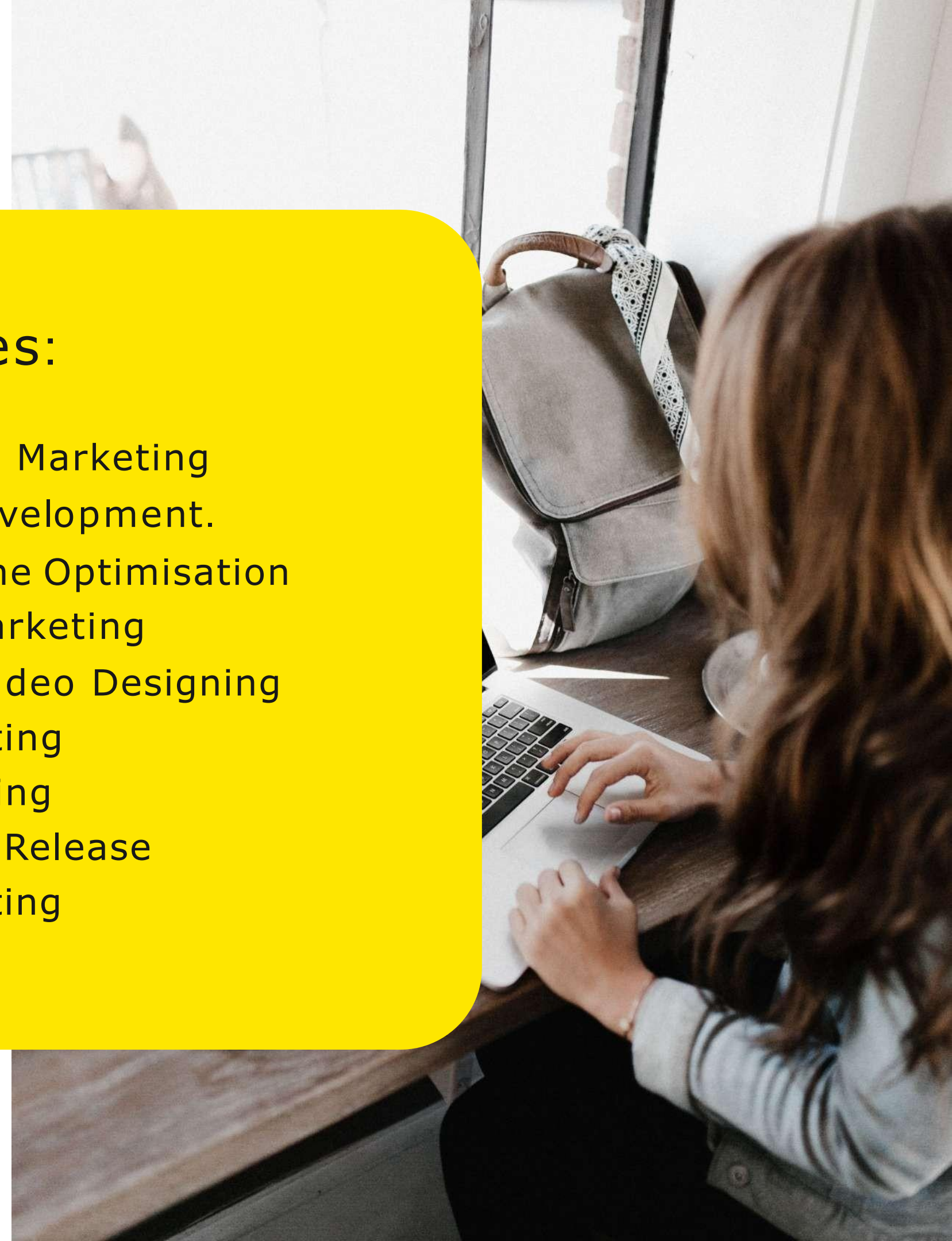




# Things to discuss

## Our Services:

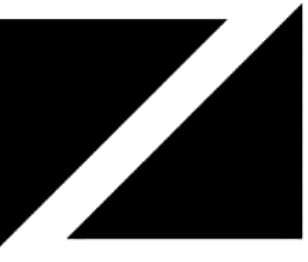
- Social Media Marketing
- Web/App Development.
- Search Engine Optimisation
- YouTube Marketing
- Graphic & Video Designing
- Email Marketing
- SMS Marketing
- Online Press Release
- Content Writing



# Making it big online

## Building best Websites & Apps for your business.

Having a good website/app and online presence strategy allows you to market your business online. A website or app is also important because it helps to establish credibility as a business. Our developers at Digiweb Solutions will help you in building your desired website/app for your business.







# Search Engine Optimisation

Rank your business on number one page on search engines.

Virtually every business is in the race to rank higher in Search Engine Result Pages (SERPS). With 85% of consumers using search engines to find products and services they need, you may need to optimize your website with a solid SEO strategy.





# Social Media Marketing



Create your  
brand's profile →

Our experts will create your brands profile on various social media platforms.

Present your  
product or service →

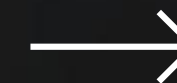
Your brands products or services will be presented in a very effective way in modes of graphics, videos & more.

Seek your  
target audience →

Your products or services will be delivered to your targeted audience through social media campaigns for efficient sales.





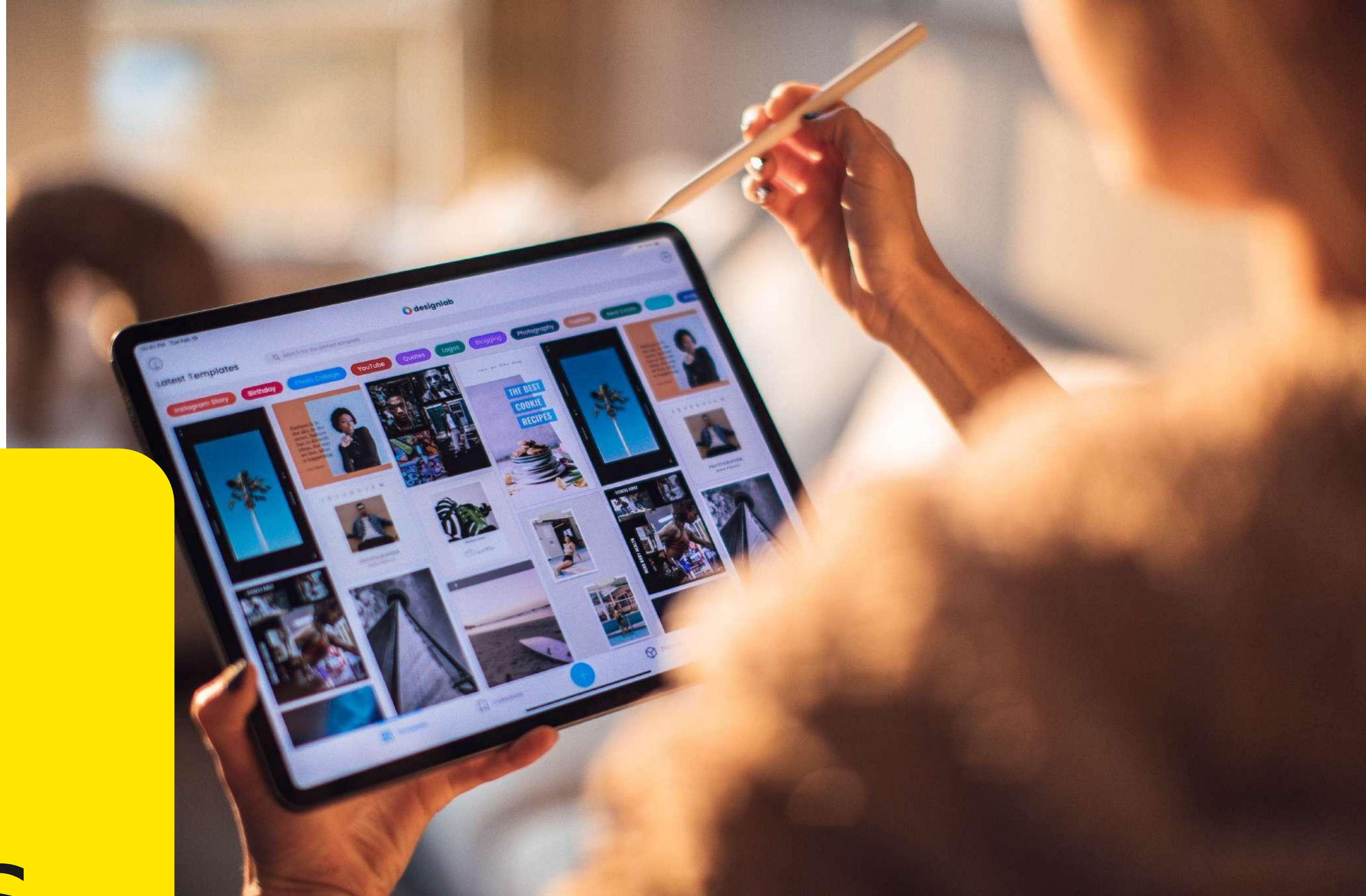


# YouTube Marketing

## Sell On YouTube

YouTube marketing is a great way to introduce new products and services to your consumers; with 80 percent of the YouTube, viewers surveyed reporting they use the platform as a decision-making tool before making any purchases.





# Good design matters



Entice your audience with stunning visuals. Graphic & Video designing plays a significant role in the decision-making process. Companies that invest in quality graphic design are perceived to be more trustworthy. Presentation and perception can make or break any business.





# Email & SMS Marketing



Creating a strong email marketing strategy helps you reach and connect with your target audience in a personalized way and increase sales at an affordable cost.



SMS Marketing allows you to reach a large number of people all at the same time. Text Messaging is an instant marketing tool, getting your message into the hands of the right audience, when you want it.



SMS and Email campaigns together can establish better ways to boost ROI, improve product quality, customer satisfaction, customer engagement, and time management by sending surveys to consumers.

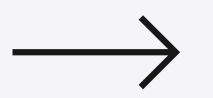
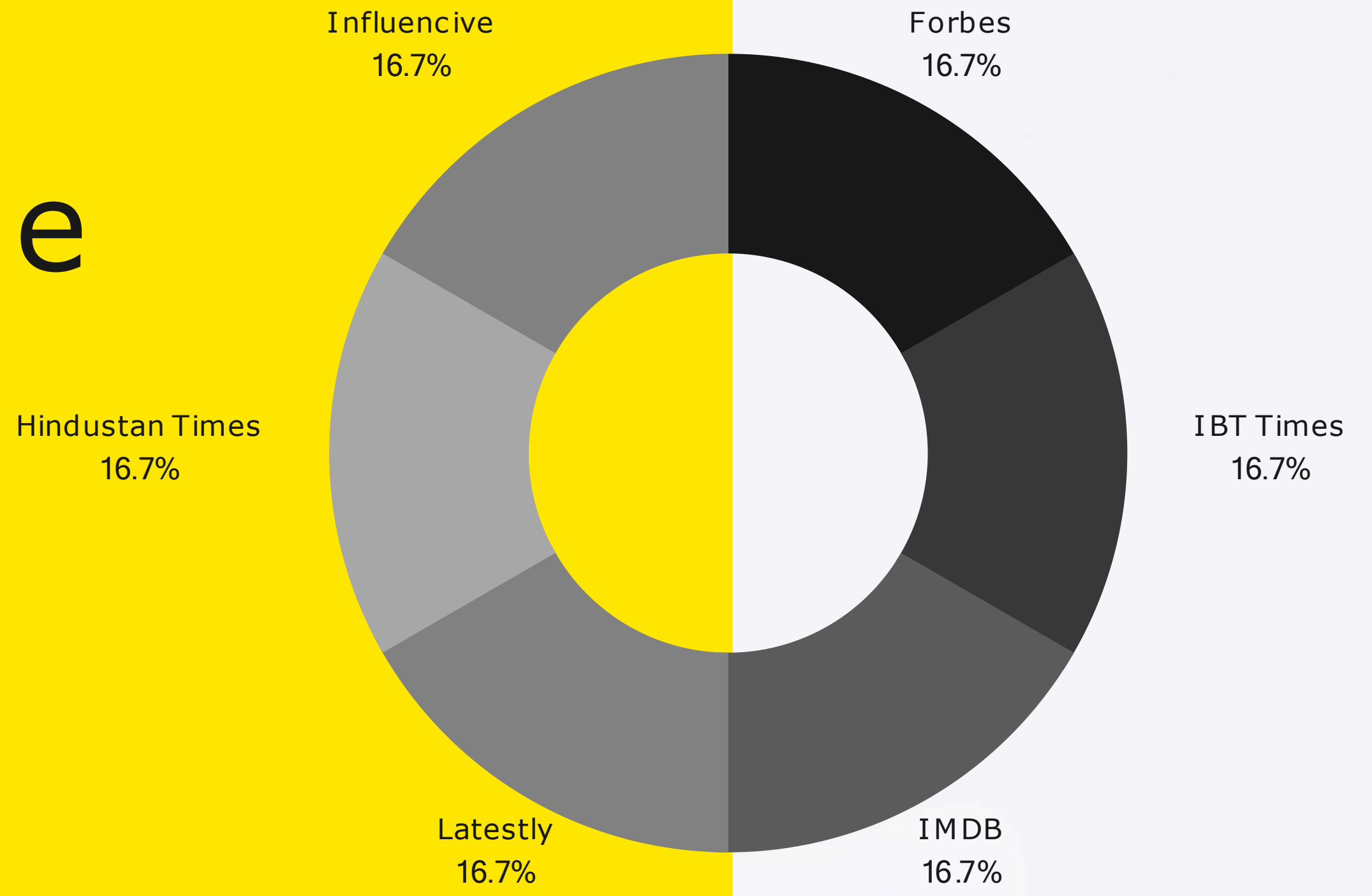




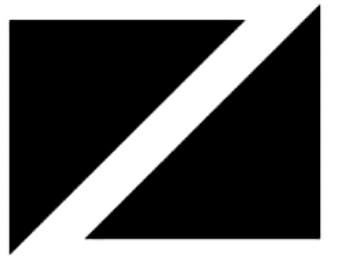
# Creating a bigger online presence

## Online Press Release

Press releases are important to your business's media relations, in addition to increasing brand awareness. We do press release on various big portals like Forbes, Hindustan Times, Imdb & much more.







# Content Writing

Showcase your products in a productive way.

Consistent, engaging, and high-quality content impacts the audience more than any other technique. Content writing allows your brand to create cohesive pieces of information. Consistency, especially in brand messaging, is one of the significant factors to determine the growth and success of your business.

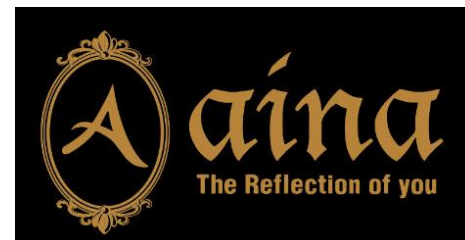




# WE HAVE TRUST



We are proud to represent companies we have served



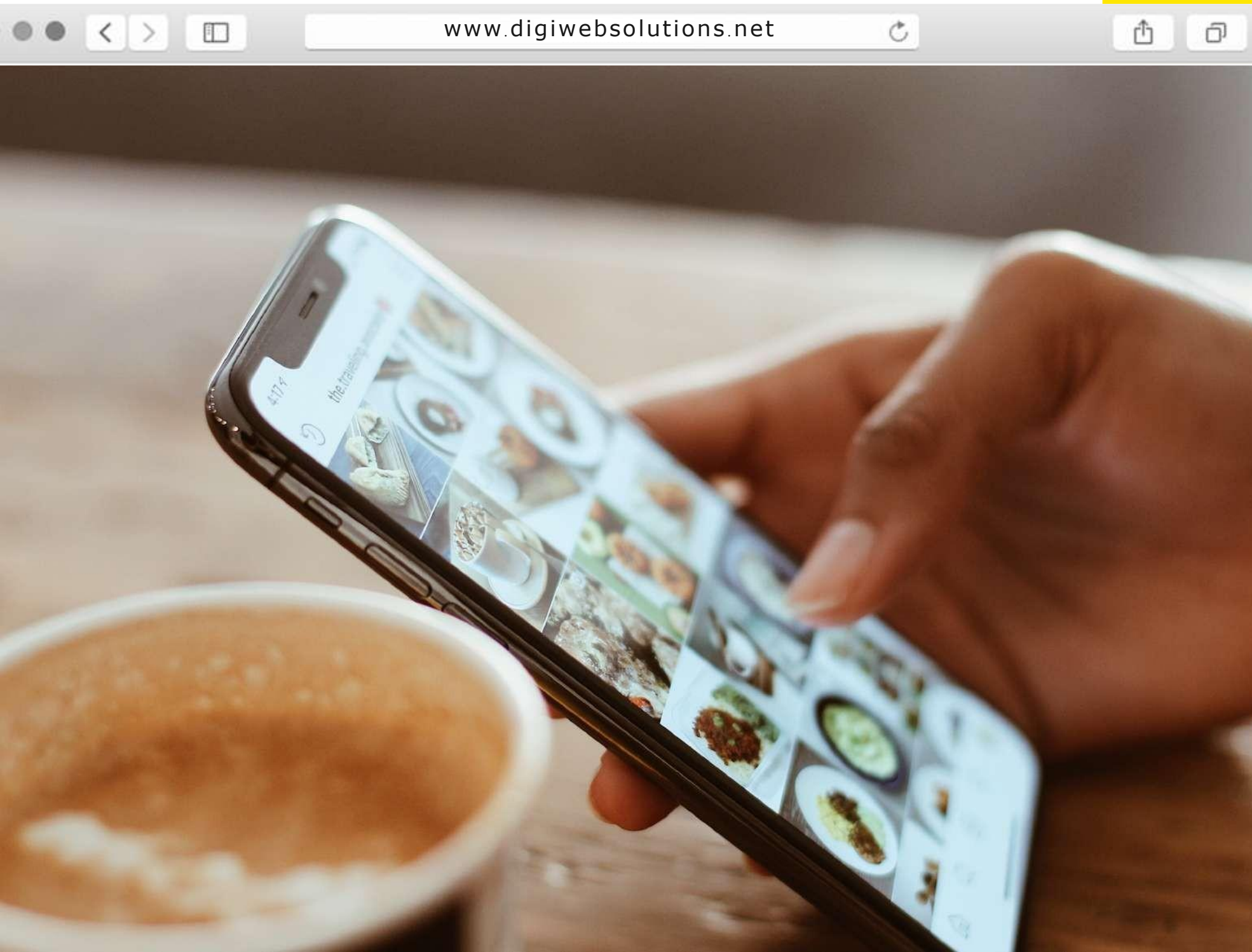




# Contact Us

We'd love to talk about  
all things marketing.

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The best marketing  
doesn't feel like marketing.

Tom Fishburne